



**ICTCREATIVES**

The Knowledge Management Company

**Everyone has a story.  
Let's help you tell yours.**



# About Us

Since 2007, **ICT Creatives, The Knowledge Management Company** has supported countless organisations and individuals to share their stories.

Great stories that draw attention, amplify the impact of work done, engage the hearts and minds of audiences, attract new partners and grow revenue.

**15+**

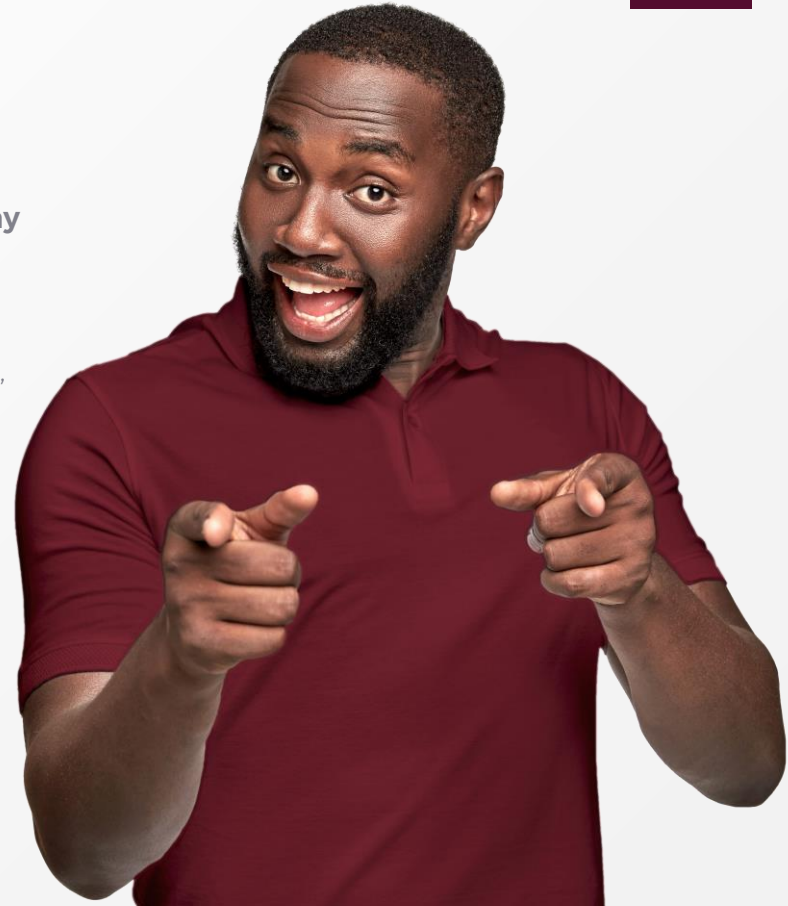
YEARS OF  
EXPERIENCE

**100+**

SATISFIED  
CLIENTS

**360+**

PROJECTS  
DONE



# Why work with us?



20+ yrs combined  
experience



A multi-skilled  
team of experts



A great body of  
work wins



An excellent  
record of integrity



Timely delivery



Data  
confidentiality



We love what we do, and it shows!



# Trust the process...



## Collaborative Needs Assessment

- Review of project/program information
- Meeting with organisation/company team to clarify expectations.



## Keeping You On Track

- Schedule of timelines for key activities
- “The How”: detailed workflow processes and workplans.



## Implementation & Capacity Strengthening

- We build your team’s capacity as we work to ensure that you are able to achieve similar tasks in the future.



## Learning & Knowledge Management

- We provide hacks on effective ways to share knowledge and build capacity – growing to become thought leaders in multiple sectors.

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*The entire process is overseen by our team of experts and specialists!*

# Services



## The Knowledge Hub

Our team of experts are always ready to bring your stories to life in engaging and impactful ways.

Everyone has a story.  
Let's help you tell yours.



## The Skills Training Lab

Building capacities of professionals through skills development training.

Teaching the storytellers of tomorrow.



## Legacy Creation Services

Creating a record of stories, experiences and memories for future generations.

We do it, so you don't have to!





# The Knowledge Hub



## Writing, Editing, Design and Knowledge Management:

- Annual reports writing, design and layout
- Good practices and lessons learned publications
- Programme/project briefs
- Social media strategy
- Website content development
- Document summaries (condensing technical narratives into popular versions)
- Infographics to illustrate results
- E-newsletters (Mailchimp)
- Organisation profiles/brochures and templates (presentations, reports or weeklies)
- Report editing and proofing
- IEC materials development (training manuals, factsheets, briefs, white papers, etc.).

## Qualitative Evaluations:

- Field work (success stories, writing, design and layout)
- Captivating photography
- Interactive photo-story booklets
- Video clips (voices of the beneficiaries or client testimonials)
- Full length documentaries
- Podcasts (online audio clips, segments or shows).



# The Skills Training Lab

## The Writing Lab (Hands-on Communication and Documentation Training):

- Professional writing (report writing, high impact presentations and event rapporteuring)
- How to become an effective knowledge manager
- Best practices in project documentation
- Proven techniques in audio-visual documentation (photography and film)
- Conference knowledge products development
- IEC materials development (training manuals, factsheets, briefs, white papers, etc.)
- Organisation templates (presentations, reports or weeklies).

## Organisational Development Training:

- Leveraging partnerships and collaborations (engagement strategies)
- Planning stakeholder learning events
- Knowledge asset documentation
- Podcasts (online audio clips, segments or shows).

## Case Studies and Stories from the Field:

- Effective field preparation (checklists)
- Interview techniques and stakeholder engagement
- Community-led story documentation
- Documentation techniques
- Equipment planning and usage for non-techies
- Impact report writing, case studies and story booklets.







## Legacy Creation Services

### For Individuals:

- Preserving your precious family memories, stories, and sense of identity.
- Creating a keepsake for your loved ones to remember you by.
- A means to pass on values, lessons, and achievements that will inspire and shape future generations.

### For Organisations:

- Setting up your organisation's institutional memory, culture, values, and foundational identity, and knowledge transfer for future employees.
- Ensuring a sense of continuity and stability even after leadership changes or project closures.
- Developing toolkits as tangible proof of organisational milestones, lessons, best practices, notable achievements, and impact.
- Creating toolkits as a means of transferring knowledge to ensure informed decision-making.



# Portfolio



This isn't even  
the half of it!

[See More](#)

# Clients

## We've had the pleasure to work with the following organizations:

ABT ASSOCIATES • ACFODE • AFRICOMNET • AMREF HEALTH AFRICA IN UGANDA • ANPPCAN • AUSTRIA DEVELOPMENT AGENCY / DEMOCRATIC GOVERNANCE FACILITY (DGF) • AVSI FOUNDATION • BANTWANA - WORLD EDUCATION INC • BAYLOR COLLEGE OF MEDICINE CHILDREN'S FOUNDATION - UGANDA • BAYLOR UGANDA • CHILDREN'S RIGHT AND VIOLENCE PREVENTION FUND • CIVIL SOCIETY BUDGET ADVOCACY GROUP • EAST AFRICA COMMUNITY • EDUCATION LOCAL EXPERTISE UGANDA • ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION • ENGENDER HEALTH • FORUM FOR WOMEN EDUCATIONALISTS UGANDA • FORUM FOR WOMEN IN DEMOCRACY (FOWODE) • HABITAT FOR HUMANITY UGANDA • IMPACT AND INNOVATIONS DEVELOPMENT CENTRE • INTERGOVERNMENTAL AUTHORITY ON DEVELOPMENT (IGAD) • INTERNATIONAL ALERT • INTERNATIONAL OLYMPICS COMMITTEE • INTERNATIONAL RESCUE COMMITTEE • JHPIEGO • LIVING GOODS • MAKERERE UNIVERSITY (KAMPALA) • MALARIA CONSORTIUM • MANAGEMENT HEALTH SCIENCES/TRACK TB • MINISTRY OF GENDER, LABOUR AND SOCIAL DEVELOPMENT • NATIONAL ASSOCIATION OF SOCIAL WORKERS OF UGANDA • NATIONAL CHILD PROTECTION WORKING GROUP • OXFAM • PEARL CAPITAL • QED, THE LEARNING CONTRACT • RIGHT TO PLAY • ROTARY CLUB OF MUYENGA • TPO UGANDA • TROCAIRE UGANDA • UGANDA HEALTH MARKETING GROUP • UGANDA NATIONAL NGO FORUM • UN JOINT AGENCIES (FAO, UNICEF, UNFPA AND UN WOMEN) • UNIVERSITY RESEARCH COUNCIL • USAID • WATER FOR PEOPLE • WELTHUNGERHILFE • WINDLE TRUST UGANDA • WORLD VISION UGANDA.





# Learn & Grow

Sign up for our newsletter

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Spill  
the Tea



Gain access to resources and become a better storyteller.

SIGN UP

Sign up for our monthly boot camp

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Masterclasses addressing business writing challenges, brainstorming solutions, and providing a platform to network with other professionals.

JOIN OUR COMMUNITY





**ICTCREATIVES**

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## We'd love to hear from you

### **YOU CAN FIND US AT:**

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