

Everyone has a story. Let's help you tell yours.

|CTCREATIVES

The Knowledge Management Company



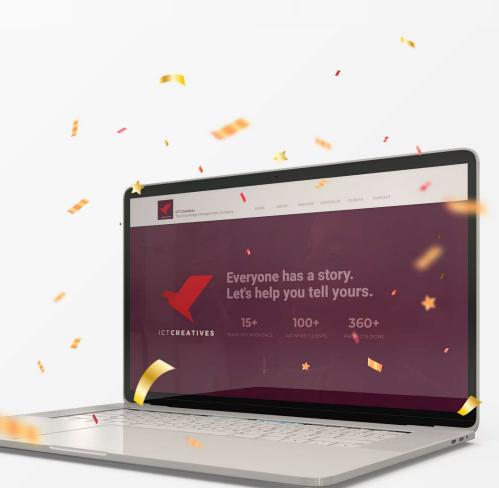
About Us

Since 2007, **ICT Creatives, The Knowledge Management Company** has supported non-profits and the private sector to share their stories.

Great stories that draw attention, amplify the impact of work done, engage the hearts and minds of audiences, attract new partners and grow their revenue.



100+ SATISFIED CLIENTS 360+ PROJECTS DONE





Why work with us?



20+ yrs combined experience A multi-skilled team of experts

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An excellent record of integrity

Timely delivery

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We love what we do and it shows!

A great body of work wins

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> Data confidentiality





Trust the process...



Collaborative Needs Assessment

- Review of project/ program information
- Meeting with organization/company team to clarify expectations.



Keeping You On Track

- Schedule of timelines for key activities
- "The How": detailed workflow processes and workplans.



Implementation & Capacity Strengthening

• We build your team's capacity as we work to ensure that you are able to achieve similar tasks in the future.



Learning & Knowledge Management

• We provide hacks on effective ways to share knowledge and build capacity – growing to become thought leaders in multiple sectors.

The entire process is overseen by our team of experts and specialists!



Services





The Knowledge Hub The Skills Lab



Project Events Management

Our team of experts are always ready to bring your stories to life in engaging and impactful ways.

Everyone has a story. Let's help you tell yours. Building capacities of professionals through skills development training.

Teaching the storytellers of tomorrow.

Managing project events. We do it, so you don't have to!





Writing, editing, design and knowledge management:

- Annual reports writing, design and layout
- Good practices and lessons learned publications
- Programme/project briefs
- Social media strategy
- Website content development
- Document summaries (condensing technical narratives into popular versions)
- Infographics to illustrate results
- E-newsletters (Mailchimp)
- Organization profiles/brochures
- Report editing and proofing
- IEC materials development (training manuals, factsheets, briefs, white papers, etc.)
- Organization templates (presentations, reports or weeklies).

Qualitative evaluations:

- Field work (success stories, writing, design and layout)
- Captivating photography
- Interactive photo-story booklets
- Video clips (voices of the beneficiaries)
- Full length documentaries
- Podcasts (online audio clips, segments or shows).









The Writing Lab (hands-on communication and documentation training):

- Professional writing (report writing, high impact presentations and event rapporteuring)
- How to become an effective knowledge manager
- Best practices in project documentation
- Proven techniques in audio-visual documentation (photography and film)
- Conference knowledge products development
- IEC materials development (training manuals, factsheets, briefs, white papers, etc.)
- Organization templates (presentations, reports or weeklies).

Organizational development training:

- Leveraging partnerships and collaborations (engagement strategies)
- Planning stakeholder learning events
- Knowledge asset documentation
- Podcasts (online audio clips, segments or shows).

Case studies and significant stories from the field:

- Effective field preparation (checklists)
- Interview techniques and stakeholder engagement
- Community-led story documentation
- Documentation techniques
- Equipment planning and usage for non-techies
- Impact report writing, case studies and story booklets.



Message from ICT Creatives:

Just a reminder that your event is only 1 week away.

We've got you covered!



Project Events Management

Managing project events:

- Event documentation (video/photography) and rapporteuring
- Event communication and branding materials design and production
- Event branding design and printing
- Guest invitations and mailers
- Event logistics sourcing and setup and vendor management
- Development partner and government protocol
- Event programmes, protocol and best practices
- Media and press management
- Post-event communications.



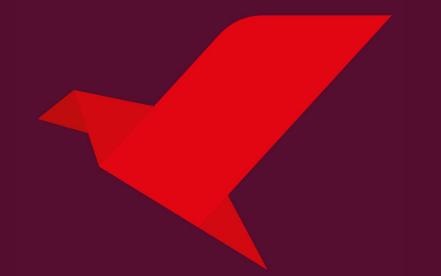
ICTCREATIVES

Clients

We've had the pleasure to work with the following organizations:

ABT ASSOCIATES • ACFODE • AFRICOMNET • AMREF HEALTH AFRICA IN UGANDA • ANPPCAN • AUSTRIA DEVELOPMENT AGENCY / DEMOCRATIC GOVERNANCE FACILITY (DGF) • AVSI FOUNDATION • BANTWANA • WORLD EDUCATION INC • BAYLOR COLLEGE OF MEDICINE CHILDREN'S FOUNDATION • UGANDA • BAYLOR UGANDA • CHILDREN'S RIGHT AND VIOLENCE PREVENTION FUND • CIVIL SOCIETY BUDGET ADVOCACY GROUP • EAST AFRICA COMMUNITY • EDUCATION LOCAL EXPERTISE UGANDA • ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION • ENGENDER HEALTH • FORUM FOR WOMEN EDUCTIONALISTS UGANDA • FORUM FOR WOMEN IN DEMOCRACY (FOWODE) • HABITAT FOR HUMANITY UGANDA • IMPACT AND INNOVATIONS DEVELOPMENT CENTRE • INTERGOVERNMENTAL AUTHORITY ON DEVELOPMENT (IGAD) • INTERNATIONAL ALERT • INTERNATIONAL OLYMPICS COMMITTEE • INTERNATIONAL RESCUE COMMITTEE • JHPIEGO • LIVING GOODS • MAKERERE UNIVERSITY (KAMPALA) • MALARIA CONSORTIUM • MANAGEMENT HEALTH SCIENCES/ TRACK TB • MINISTRY OF GENDER, LABOUR AND SOCIAL DEVELOPMENT • NATIONAL ASSOCIATION OF SOCIAL WORKERS OF UGANDA • NATIONAL CHILD PROTECTION WORKING GROUP • OXFAM • PEARL CAPITAL • QED, THE LEARNING CONTRACT • RIGHT TO PLAY • ROTARY CLUB OF MUYENGA • TPO UGANDA • TROCAIRE UGANDA • UGANDA HEALTH MARKETING GROUP • UGANDA NATIONAL NGO FORUM • UN JOINT AGENCIES (FAO, UNICEF, UNFPA AND UN WOMEN) • UNIVERSITY RESEARCH COUNCIL • USAID • WATER FOR PEOPLE • WELTHUNGERHILFE • WINDLE TRUST UGANDA • WORLD VISION UGANDA.





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The Knowledge Management Company

We'd love to hear from you

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